

SOCIETE GENERALE & CLIC SARGENT

2018-2021

HELPING YOUNG PEOPLE WITH CANCER
TO THRIVE, NOT JUST SURVIVE



PARTNERSHIP OVERVIEW

**TOTAL PARTNERSHIP
VALUE**

£1,280,000*

**TOTAL NUMBER OF
BENEFICIARIES**

3,851

Projects Funded:

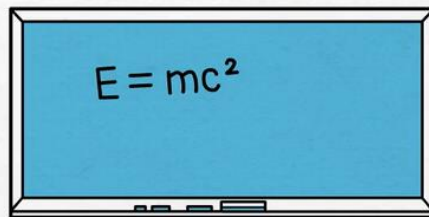
- Education & employment support through CLIC Sargent Social Workers
- Thrive Not Just Survive grants
- Research project – Hard Work: The Costs of Cancer on Employment for Young People and their Families
- CLIC Sargent staff development
- Gifts in kind
- SG UK Foundation donation to CLIC Sargent's Covid-19 Emergency Fund

THRIVE NOT JUST SURVIVE GRANT



200

grants to help young people get their education and employment ambitions back on track



'Receiving the Thrive Not Just Survive Grant has dramatically changed my life. I was able to use the money to go back to University and complete my MSc. The grant enabled me to gain a sense of normality back in my life, which had been turned upside-down since my diagnosis. I now have the option of going on to complete a PhD or joining a graduate programme within the civil service. I am forever indebted and grateful for the grant, which gave me hope in a period of despair.'
– Emma Mehta

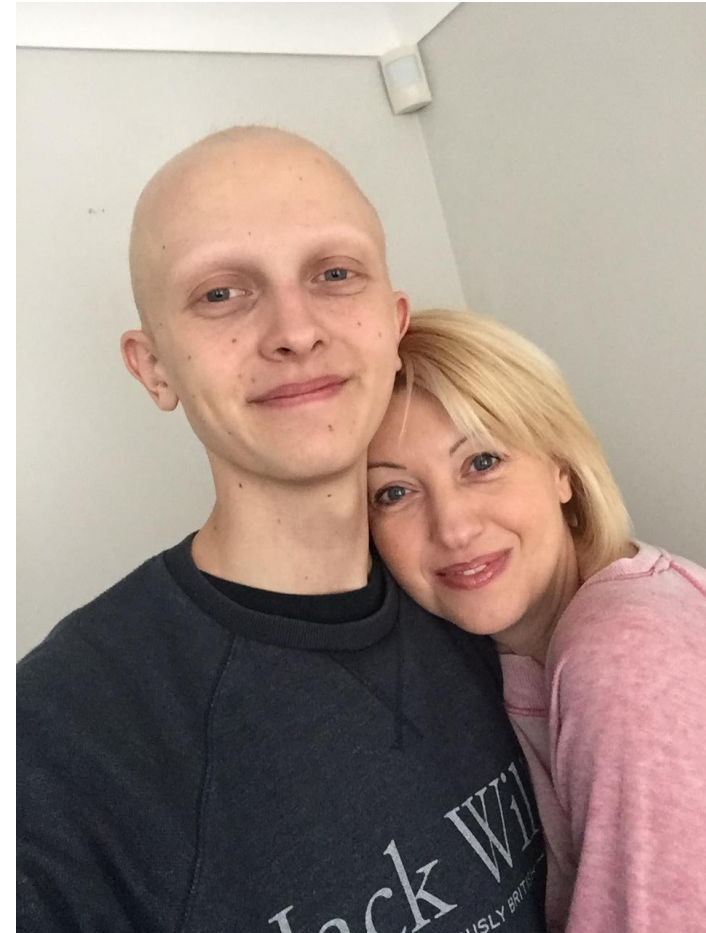
THRIVE NOT JUST SURVIVE GRANTS

‘Though this pandemic has had a huge impact on small businesses, the grant I was awarded has been incredibly helpful to me. At the time I applied for this grant, I had around 1900 followers on instagram - at the time of writing this, I now have almost 14,500 followers. My art has increased in leaps and bounds now that I have proper equipment. I can work for longer without injury (thanks to my orthopedic chair and upright-style tablet) which means I have been able to put out more content on a regular basis, and I have also been able to form a community. I have also saved enormously on costs by making my own merchandise, thanks to the printer - this includes different types of stickers, prints, and more. This grant has helped me immensely - thank you so much!’ – Lana Douglas



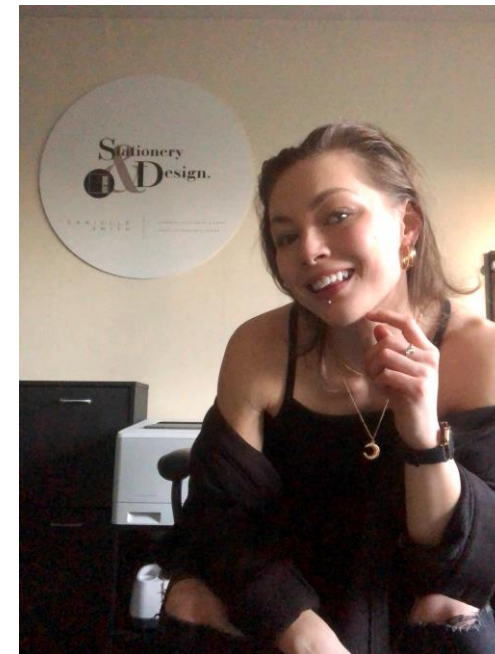
THRIVE NOT JUST SURVIVE GRANTS

'My Sixth Form journey was not an easy one as in the first few weeks of starting I was diagnosed with Stage 3 Lymphoma. I missed a lot of days from college and desperately tried to keep up. The grant I received enabled me to have extra tuition during my second year. I successfully passed my A Levels and have now started an Accountancy Apprenticeship. I feel that the Cancer has already affected my life so much and I don't want it to play a part in my future' – Harry Docker



THRIVE NOT JUST SURVIVE GRANTS

‘Winning the grant has completely changed my life. Having the funds to buy the equipment and materials I need to start up my own little business has given me the freedom of being my own boss. Before setting up on my own, I was really quite unhappy with the job that I was in, but unfortunately was not in a position to leave due to reasons surrounding my diagnosis. I am finally loving what I do and have been able to completely leave my normal day job to work on DSign. As was the case for a lot of people, 2020 was a really tough year, but I am still working hard and things are slowly starting to pick up, which is amazing. I regularly receive lots of positive feedback about my work, which is a huge morale booster when I feel like things are slowing down. I cannot thank Clic Sargent and Societe Generale enough for giving me this amazing opportunity.’ – Danielle Smith



THRIVE NOT JUST SURVIVE GRANTS

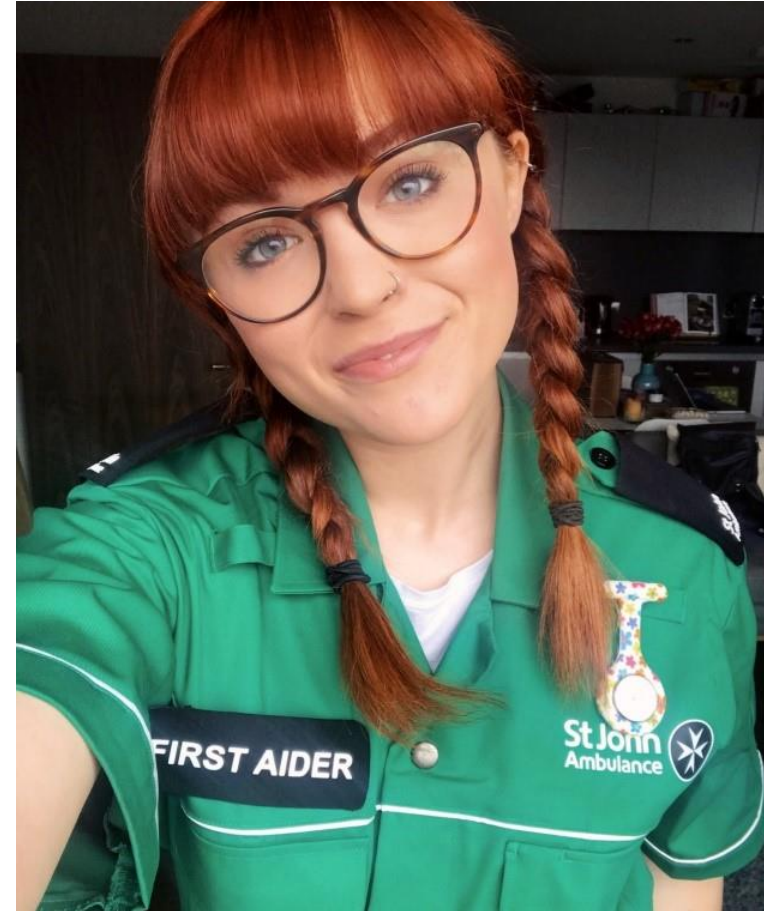
**YOUNG LIVES
vs CANCER**
CLIC SARGENT

'The gold CLIC Sargent grant was awarded to me to fund my international sports chiropractic qualification. So far the course has been great, unlocking new knowledge and developing new skills that are already being used to improve patient care and outcomes. Looking forward to finishing the course over the next 2 years and aiming to work at an Olympic games in the future.' - Tomas Marshall



THRIVE NOT JUST SURVIVE GRANTS

'Being awarded the Societe Generale grant has been a life changing opportunity and something I wouldn't have been able to afford to do otherwise. They have given me the opportunity to begin to learn how to drive after cancer delayed me in doing this as a teenager. I'm now looking towards taking my test in 2021 and in the future being able to take my C1 lessons and test also funded by Social Generale with the hope of supporting the ambulance service in the future as a volunteer and one day as a member of staff.' – Seren Hughes



HARD WORK: THE COSTS OF CANCER ON EMPLOYMENT FOR YOUNG PEOPLE AND THEIR FAMILIES

A research report into the impact of a cancer diagnosis on young people and their carer's employment, and a toolkit for employers with advice for how to support them. Read our report [here](#)

The cover of the report features the title 'HARD WORK' in large, bold, pink letters at the bottom. Above it, the subtitle 'The costs of cancer on employment for young people and their families' is written in white. At the top right, the logo 'YOUNG LIVES vs CANCER CLIC SARGENT' is displayed.

66%
of parents struggled to manage their child's cancer alongside their work

An illustration of a person sitting at a desk with a computer monitor. A thought bubble above the person contains the percentage '66%'. The monitor displays the text 'of parents struggled to manage their child's cancer alongside their work'.

Three out of five young people feel they have missed out on an employment opportunity due to cancer

An illustration of five stylized human figures standing in a row. The first three are white, and the last two are pink. Each figure is carrying a briefcase.

Nearly half of parents of children with cancer have never accessed flexible working arrangements. Of those, three out of five would have liked to

An illustration of two stylized human figures sitting at a table, representing a meeting or discussion.

61%
WENT BACK TO WORK BEFORE THEY FELT READY

An illustration of a person standing between two large, broken pieces of a puzzle, symbolizing a return to work before feeling ready.

HARD WORK: THE COSTS OF CANCER ON EMPLOYMENT FOR YOUNG PEOPLE AND THEIR FAMILIES



The report and toolkit have been shared with the following employers and will continue to be shared to create lasting impact.



BANK OF ENGLAND



DATA FELLOWSHIP

Through the transfer of a portion of Societe Generale’s apprenticeship levy, 7 members of CLIC Sargent’s staff have been funded to take part in an intensive 18-month course that teaches the essentials of advanced data analysis. This has allowed staff to discover previously unreachable insight and boost the effectiveness of the organisation’s decision making.

18-month training programme on the essentials of data analysis

Smart
Smarter
Super-smart

"It's truly been incredible. We have created a body of knowledge in the organisation that will have a lasting impact."

Jeremy Hime
CLIC Sargent Strategic Planning and Performance Manager

DATA FELLOWSHIP



“The data fellowship has been an amazing opportunity that I have felt very lucky to be able to take advantage of. Thanks to the generosity of SocGen, I have been able to learn about all different types of data analysis techniques and coding and bring them to use at CLIC Sargent – where already we are feeling the benefits of the fellowship. I personally found it an extremely rewarding, yet challenging, experience. It has opened up to me a whole new world of skills for me to explore and has started me down what I am sure will be a long path of self-development and training. I couldn’t be more grateful for the opportunity to learn” - Daniel Cunningham

DATA FELLOWSHIP



I've had a great experience with the data fellowship! The programme is very focused on applying the skills we learn to benefit the organisation. We don't learn about analytics in theory, or with dummy data, but the programme really allows us to apply it to make a real difference in the organisation. It has already made a massive impact on my job. My knowledge of data and data systems and architecture has increased, but the biggest difference has been in the analytics skills it has taught me. We were taught the basics of SQL and Python early on in the course and I've been really enjoying finding opportunities to use these skills strategically in my role at CLIC Sargent. For example, I created an Individual Giving forecasting model using Python, which enables us to update and adjust our forecasts much more quickly and accurately than before. Doing this kind of forecasts used to take our team a week, at the very least, but it can now be updated in a matter of minutes. I'm currently working on a linear regression model and I have multiple projects in the pipeline that I will add to my portfolio during the remainder of the course. Overall, it's been a very positive experience, I am very grateful for the opportunity! – Lotte Kammenga

DONATE THE FIRST

Our partnership's most successful fundraiser, growing year on year to raise over £144,000 in 2020/21, including matching from Societe Generale UK Foundation.

Year	No Of Hours	% Engagement	Amount Donated
2018/19	763	8	£84,000
2019/20	922	15	£103,238
2020/21	1,257	14.7	£144,782

DONATE THE FIRST

And make a difference that lasts

- Donate your first hour, half day or full day of pay to CLIC Sargent
- It's tax efficient and we'll match up to £500 per person
- Last year we raised over £64,000 – help us smash that by signing up today.

go/donatethefirst2018

HELP REUBEN'S LIFE AMBITION TAKE FLIGHT

Our 'Thrive, not just Survive' grant is helping him train for his pilot's licence. Will you help us give more young people with cancer the chance to aim high?

go/donatethefirst **DONATE THE FIRST**

Deadline for donations: Thursday 2 January

HELP TOMAS REACH FOR THE STARS

Through our *Thrive, Not Just Survive* grant programme, we're helping him to become a sports chiropractor and aspire to work for the UK Olympic Team. Will you help us enable more young people with passion to realise their dreams?

Go/donatethefirst2020
Deadline Thursday 31 December

DONATE THE FIRST

GIFTS IN KIND

Over the past three years Societe Generale have generously gifted tickets for Wimbledon and Murrayfield to young people supported by CLIC Sargent, Christmas hampers for families staying in CLIC Sargent Homes from Home, tickets to various shows at the Royal Albert Hall and donations of luxury items for CLIC Sargent to auction. These donations had a total value of £124,000.



CLIC Sargent's music programme participants at the Royal Albert Hall.



Hampers donated to families staying at CLIC Sargent's Homes from Home at Christmas

Follow [this link](#) to find out more about CLIC Sargent and their work to support young cancer patients.

To donate to CLIC Sargent click [here](#).